

# Philanthropy4Technology Spring Newsletter

## Completed Projects

### Ms. Shirley Easley | Cincinnati

Completed less than a day after launch, you provided Ms. Easley's second grade students with both durable headsets of various colors and on-line subscriptions to Scholastic News, a magazine that cultivates an interest in current events from a young age. They thank you all for your wonderful support.



## Upcoming Projects

### Washington Heights Y | NYC

The Washington Heights Y is requesting 2 class laptops and 1 TV for their nursery school programs. This will allow them to bring in virtual enrichment programs, each with the ability to interest students in learning and turn them into problem solvers. These programs provide flexibility both inside and outside of the pandemic and will be a huge benefit to students beginning their educational journeys. Visit our website to learn more and visit the go-fund-me to support. All links will be included at the bottom of the email.



## Updates Newsletters

At the footer of our website, included in this email, is a new option to sign up for monthly newsletters like this one. It is the best way to quickly learn about new developments at P4T. You can also respond to this email to let us know if you're interested.

## Contact

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**Support:** <https://www.gofundme.com/f/philanthropy-4-technology-bridge-the-divide>

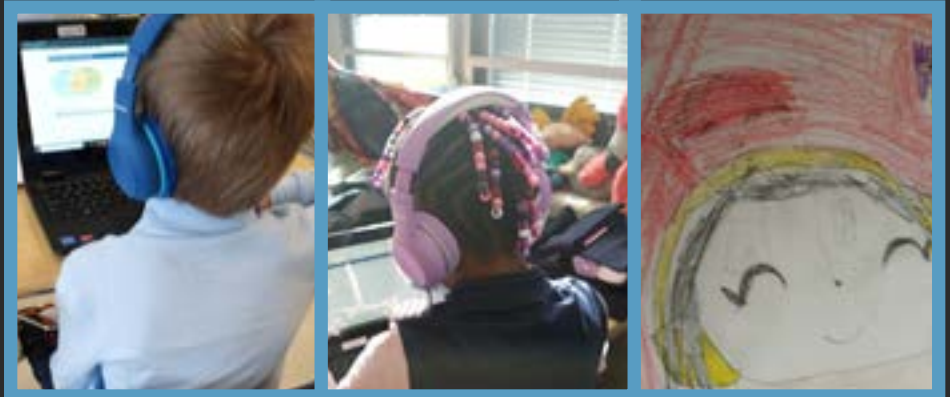


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## Thank You Notes

### Ms. Shirley Easley | Cincinnati

Ms. Easley's students were kind enough to send us thank you notes for the headphones we provided! We also have photos of the headphones in action, for use during both in-person and during online school (her students are on a hybrid schedule).



## Blog Updates

### Two Posts Up Already!

Go check out the two blog articles up on our website. The first discusses philanthropy during COVID with a focus on technology, and the second discusses philanthropic broadband provided by major internet service providers. Both are interesting reads that educate you about the extent of the field in which P4T operates.



## Updates Official Non-Profit

Philanthropy4Technology is now registered as a Non-Profit in the state of New York. We are also in the process of becoming a 501(c)(3) charitable organization, at which point donations will be tax deductible. More on this in the future.

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## Blog Preview - (1 of the 2 articles)

### Covid Related Corporate Philanthropy

While COVID-19 has hit the entire world like a sledgehammer, infecting millions of people and killing hundreds of thousands, it was not without severe economic repercussions as well. Through stay at home orders and lost economic productivity, many companies both big and small took massive hits to their revenue that would be hard to recover from in a non-pandemic environment. However, even while these companies were doing their Corporate Social Responsibility, many went above and beyond in the philanthropy they provided through the pandemic even though they were suffering from it as well.

What I find interesting is how many technology based companies did their part to help their communities both online and in person, while being some of the hardest hit with their close links to China, Bay Area, and Seattle based operations.

First, Biogen, a multinational biotechnology company based in Cambridge, Massachusetts, made a \$10 million commitment to address critical immediate needs related to the COVID-19 pandemic. Awarded through the Biogen Foundation, the funds were used to expand testing options, provide training to frontline health workers, ease the strain on digital healthcare systems and databases, and improve access to basic necessities for their communities. As such, the majority of the funds will support the U.S.-based nonprofit organizations, including those in Massachusetts and North Carolina, but also some worldwide organizations. The company has provided medical equipment and supplies to Partners HealthCare in Massachusetts and provided direct support to Massachusetts General Hospital and Brigham and Women's Hospital.





Cisco has also made a big response to the pandemic, most interestingly the funding of rapid deployment of its Country Digital Acceleration Program (DCA) for businesses and governments, providing access to technologies like Webex. In short, "Cisco's Country Digital Acceleration (CDA) Strategy is a long-term partnership with national leadership, industry & academia. By accelerating the national digitization agenda, the country will grow GDP, create new jobs and provide innovation and education across public & private sectors." Notably, the educational aspect of this program falls right in line with the story of Philanthropy 4 Technology, and is a great example of improving education with philanthropic technology.

One last notable example of philanthropy through technology was Spotify. Believing in the healing power of music, Swedish streaming platform worked to support creative professionals that have been impacted by the virus. On March 25, it launched the Spotify COVID-19 Music Relief project to shine a light on the efforts of verified support organizations like Musicares, Help Musicians, and Unison Benevolent Fund. Furthermore, It's also working on a feature that will allow artists to fundraise directly on their platform, and has waived revenue share and fees on creator tools to support the ones who do this.

In all, there have been so many unique and interesting responses to the coronavirus pandemic stem from big tech companies, and these three companies were some, but not nearly all, of the companies that have been able to do philanthropy through technology.

